

Independent Order of Odd Fellows



Wildey News Flash



WILDEY LODGE #2

Issue 9—October 2018

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Since June 12, 1838

Helen Keller said this
and every Odd Fellow can concur!

**“ALONE WE CAN
DO SO LITTLE;
TOGETHER WE
CAN DO SO MUCH.”**
- Helen Keller

Guinness Book of World Birthdays

September 2018

Shirley James

Sept. 3

Michael Mangiore

Sept. 6

John Bayer

Sept. 20

Giovanni Mangiore

Sept. 30

October 2018

Ervin Drawing

Oct. 7th.

Alma Sneed

Oct. 7th.

Carol Reiner

Oct. 13th.

Steven Buchholz

Oct. 29th.

Have A Wonderful Day

CONGRATULATIONS!

NEWSLETTER—WHAT FOR?

Have you ever wondered what do we need a monthly newsletter for? Here are some possible answers why it is essential for any Lodge to have a frequent means of communication..

Newsletters keep members and prospects up to date with developments in the organization. By selecting the right content, members are informed on topics such as upcoming activities, reports and pictures of past events, personal news of fellow members, educational articles to provide substance to further learning, and conference news. Information from the higher Lodges can be disseminated for review. A record of all of this is then kept for future information of members in the future. The electronic newsletter is a cost effective method of making this available with printed editions mailed to those who have no computer. Publishing the dates for future meetings and events is a perfect way for readers to maintain a list of important dates to consider for the future. Newsletters can also be used to acknowledge and thank members for their activity in furthering the Lodge goals.

The design of the newsletters range from “newsy and friendly” containing humor, literature, news of the broad spectrum of other Lodge activities...and/or...it can be designed with images, pictures, and art work to take artistic pride in. Of course a bit of both types, business and personal, probably reaches the multitude of tastes found within each Lodge. The choice of content to read and explore is left to the reader. Therefore, the reader can be selective in the items they seek and may skim a newsletter for useful information rather than read it in depth.

When the newsletter is frequent and personal it can be a primary spark for maintaining communications between members, identification of members with the group, and help to share life milestones with each other. Thus birthdays and anniversaries may be announced for personal congratulations; eulogies and memorials bring honor and remembrance to the group for the deceased member.

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**ODD FELLOW THOUGHT
OF THE MONTH**
**WHAT IS THE DIFFERENCE
BETWEEN INTEREST IN
ODD FELLOWS AND
COMMITMENT TO
ODD FELLOWS?**

**“THERE’S A DIFFERENCE BETWEEN
INTEREST AND COMMITMENT.**

**WHEN YOU’RE INTERESTED IN DOING
SOMETHING, YOU DO IT ONLY
WHEN IT’S CONVENIENT.**

**WHEN YOU’RE COMMITTED TO
SOMETHING, YOU ACCEPT NO
EXCUSES; ONLY RESULTS.”**

– KENNETH BLANCHARD



(NEWSLETTER—WHAT FOR? Continued)

Another purpose of a newsletter is its use help bring about creative thinking from the members. Discussion of ideas, plans for the future, new plans can spring from the minds of the members. The newsletter is a perfect organ for providing space for a member to express personal ideas and philosophies for others to contemplate and bring lively comment to the meetings.

An active and effective Lodge is chronicled by a good newsletter. The newsletter does become an excellent invitation to new membership as the prospective member can see the activities, goals, results, etc. which are being reached.

In this day and age you have to expect a commercial to pay for the free (???) TV, Radio, whatever. Here is my offer.....all sources for the Flash will be gratefully accepted, vetted, and even printed without your paying a single cent more. Can you beat free?

FLT

Brother Ken White



**SOCIAL DINNER AT
Blue Springs Cafe
Highland, Illinois**

Saturday, November 24th

5:00 pm

Interstate 70, Exit 30



Side note: **Kerry Vincent**, star of the Food Network, recommended the Foot-High Lemon Meringue Pie from this restaurant as “the best thing I ever ate”.